# WHY DO I BOYCOTT ISRAEL?





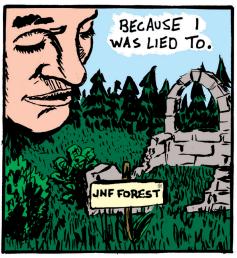














# APARTHEID: WE DON'T BUY IT!

## TAKE ACTION NOW AND HOLD ISRAEL ACCOUNTABLE

BOYCOTT PRODUCTS MADE IN ISRAEL AND COMPANIES THAT PROFIT FROM OPPRESSION OF PALESTINIANS

#### SodaStream



SodaStream closed its home carbonation device factory in an illegal

West Bank settlement following worldwide boycott campaigns. Its new factory is in the Naqab region where Palestinian Bedouin citizens of Israel are being forcibly displaced.

#### Leviev



Israeli diamond and real estate mogul Lev Leviev built settlements and supported organizations colonizing the West Bank and East Jerusalem.

Following Adalah-NY's boycott campaign, Leviev made claims that his companies have stopped building settlements, but these claims are unconfirmed.



#### **Ahava**

Makes beauty products in the illegal West Bank settlement of Mitzpe Shalem, using

minerals from the Dead Sea, which Israel prohibits Palestinians from accessing.

#### Israeli Wine



The U.S. is Israel's largest export market for wine, and the majority of the grapes are

grown in occupied territory in the Golan Heights, central West Bank, and Jerusalem. Israeli wineries include Carmel, Barkan, Golan Heights, Teperberg 1870, Binyamina and Tishbi.

#### **Hewlett Packard**



Provides technology equipment, and services to the Israeli military, which enables

Israel to maintain checkpoints, the apartheid wall, discriminatory ID cards, and the siege on Gaza. HP also provides products and services to U.S. prisons and the Department of Homeland Security.

#### Sabra and Tribe Hummus



Sabra is half owned by the Strauss Group, and Tribe is fully owned by Osem. Strauss and Osem are the two largest

Israeli food manufacturers. Student campaigns have forced some college cafeterias to stop stocking Sabra.

#### Israeli Dates



Israel's date exports to the United States, the majority from the occupied Jordan Valley and Dead Sea

areas, top \$50 million per year with high sales during Ramadan. The biggest date exporter, Hadiklaim, uses brand names Jordan River, Jordan River Bio-Top and King Solomon.

### **Other Complicit Companies:**





### **CATERPILLAR**













The Palestinian-led Boycott, Divestment, and Sanctions (BDS) movement exposes Israel's criminal policies. BDS campaigns support the Palestinian struggle for freedom, justice and equality by urging global action to pressure Israel to comply with international law.

For more on the BDS movement and specific campaigns:

Adalah-NY: The New York Campaign for the Boycott of Israel AdalahNY.org

bdsmovement.net

endtheoccupation.org

whoprofits.org