



TAKE ACTION AGAINST ISRAEL'S BOMBING OF GAZA & COLLECTIVE PUNISHMENT OF PALESTINIANS

SUPPORT HUMAN RIGHTS SUPPORT EQUALITY END ISRAEL'S IMPUNITY

Israel is bombing the Gaza Strip, where 1.7 million Palestinians live in an open-air prison • Israel has dropped bombs on homes in Gaza, killing entire families • As of Thursday night, Israel's assault had killed over 80 Palestinians, half of them women and children • 500 others have been wounded, most of them civilians • Israeli leaders exploited Palestinians' kidnapping of three Israeli youths on June 12th to further their repression against Palestinians—raiding West Bank towns and villages, arresting hundreds of civilians, killing Palestinians who protest, and now raining bombs on the Gaza Strip • Incited by Israeli politicians, mobs of Israelis have been roaming cities chanting “Death to the Arabs,” killing one Palestinian to date, and attacking others • Palestinians have lived under 47 years of Israeli military occupation, and 66 years of ongoing colonization.

THE PEOPLE OF PALESTINE ARE NOT ASKING FOR REVENGE—THEY ARE ASKING FOR FREEDOM • THE PEOPLE OF PALESTINE ARE NOT ASKING FOR CHARITY—THEY ARE ASKING FOR SOLIDARITY.

WHAT CAN YOU DO?

- *Support the Palestinian call to boycott Israeli goods and institutions.*
- *Boycott the companies on the other side of this flyer that support Israeli human rights violations.*
- *Get involved in local boycott, divestment, and sanctions (BDS) campaigns.*
- *Call on U.S. government officials to stop underwriting these crimes with your tax dollars.*

For more information see:

adalahny.org • bdsmovement.net • wedivest.org • endtheoccupation.org

Israeli brands sold in the US



AHAVA

Makes beauty products in the illegal West Bank settlement of Mitzpe Shalem using minerals from the Dead Sea, which Israel prohibits Palestinians from accessing.



SABRA HUMMUS

Half-owner Strauss Group has 'adopted' Israel's Golani Brigade, which has committed numerous human rights abuses according to Breaking the Silence, a group of former Israeli soldiers.

TRIBE HUMMUS

Fully owned by Osem Investments, which holds multi-million dollar food supply contracts with the Israeli military.



SodaStream

Makes home carbonation devices and flavorings out of its plant in Mishor Adumim Industrial Park, part of the illegal settlement of Maale Adumim, built on land taken from Palestinian villages in the occupied West Bank. SodaStream pays taxes to the settlement, helping sustain it.

Global brands that profit from Israeli apartheid



MOTOROLA SOLUTIONS

Supplies Israel with surveillance systems around Israeli settlements, checkpoints, and military camps in the West Bank. Also supplies communications infrastructure to the Israeli army.



HEWLETT PACKARD (HP)

Owens Electronic Data Systems, which provides an automated access control system and other technology for Israel's pass system for Palestinians at West Bank and Gaza checkpoints.



L'OREAL

Its Natural Sea Beauty products use minerals from the Dead Sea, which Israel prohibits Palestinians from accessing. L'Oreal Israel's factory is in Migdal Haemek, established in 1952 on lands belonging to the Palestinian village of al-Mujaydil, whose original inhabitants are denied the right to return to their homes.

Israeli businesses right here in NYC



MAX BRENNER

Owner Strauss Group, Israel's second largest food and beverage company, emphasizes its support for the Israeli army "to enhance their quality of life and service conditions, and sweeten their special moments."



AROMA

With over a hundred stores in Israel alone, this growing Israeli franchise has a café in the illegal settlement of Maale Adumim in the occupied West Bank.



LEVIEV

Israeli diamond and real estate mogul Lev Leviev has built settlements in the occupied West Bank, and supported settler organizations colonizing the West Bank and East Jerusalem. He currently is developing settlements on the land of the village of Jayyous.



SABON HEALTH AND BEAUTY PRODUCTS

Exploits minerals from the Dead Sea, which Israel prohibits Palestinians from accessing. Its products are made in the Israeli city of Kiryat Gat, built on land from Palestinian villages al-Faluja and Iraq al-Manshiyya, demolished by Israel in 1949.

TAKE ACTION NOW AND HOLD ISRAEL ACCOUNTABLE. BOYCOTT PRODUCTS MADE IN ISRAEL AND THE COMPANIES THAT PROFIT FROM ISRAEL'S ILLEGAL ACTS.

For more on these products and companies see adalahny.org/consumer-boycott

For more on the BDS (Boycott, Divestment and Sanctions) Movement:

bdsmovement.net
stolenbeauty.org

AdalahNY.org

whoprofits.org
endtheoccupation.org