

BDS on Broadway

An Anti-Israeli Apartheid Musical Walking Tour



Adalah-NY: The New York Campaign for the Boycott of Israel

2014

ROUTE

1) Aroma Espresso Bar (Page 7)

145 Greene St (btw. Wooster and Greene)

2) Crate & Barrel (SodaStream - Page 9)

611 Broadway (between W. Houston & Bleeker)

3) Ricky's (Ahava - Page 11)

590 Broadway (south of W. Houston)

4) Best Buy (SodaStream - Page 9)

622 Broadway (between W. Houston and Bleeker)

5) NYU (Academic Boycott - Page 13)

Near Bobst Library

6) Ricky's (Ahava - Page 11)

44 E 8th St. (at Greene St.)

7) Broadway Panhandler (SodaStream - Page 9)

65 E. 8th St (between Mercer and Broadway)

8) Staples (SodaStream - Page 9)

769 Broadway (between 8th and 9th Streets)

9) Max Brenner Chocolate Bar and Restaurant (Page 15)

841 Broadway (between 13th and 14th St.)

CONSUMER BOYCOTT/BDS SONGS

Turn Me 'Round

(to the tune of "Ain't Gonna Let Nobody Turn Me 'Round")

Ain't gonna let occupation
Turn me 'round, turn me 'round, turn me
round

Ain't gonna let occupation
Turn me 'round
Gonna keep on walkin', keep boycottin'
'Til Palestine is free

Ain't gonna let the siege on Gaza...
Ain't gonna let Netanyahu...
Ain't gonna let Brand Israel...
Ain't gonna let whitewashing...
Ain't gonna let the IDF...
Ain't gonna let racism...
Ain't gonna let Aroma Cafe...
Ain't gonna let Ahava...
Ain't gonna let SodaStream...
Ain't gonna let Max Brenner...
Ain't gonna let Apartheid...

We Shall Not Be Moved

We shall not, we shall not be moved
We shall not, we shall not be moved
Until Israel stops its occupation
We shall not be moved

Shoppers have to take a stand
We shall not be moved
No excuse for stealing land
We shall not be moved
Until Israel stops its occupation
We shall not be moved

We shall not, we shall not be moved
We shall not, we shall not be moved
Until Israel stops its occupation
We shall not be moved

Shopkeepers must have some spine
We shall not be moved
Heed the call from Palestine
We shall not be moved
Until Israel stops its occupation
We shall not be moved

We shall not, we shall not be moved
We shall not, we shall not be moved
Until Israel stops its occupation
We shall not be moved

Don't you buy Apartheid
We shall not be moved
Boycott can help turn the tide
We shall not be moved
Until Israel stops its occupation
We shall not be moved

We shall not, we shall not be moved
We shall not, we shall not be moved
Until Israel stops its occupation
We shall not be moved

Which Side Are You On?

I was sittin' home watchin' CNN
Runnin' that government line
They say that Israel must be safe
Well what about Palestine?

CHORUS:

Which side are you on?
Which side are you on?
Justice or oppression?
Which side are you on?

All we really want is peace
Palestinians want it too
But **seg**regation walls and bombs
Can't lead to anything new

From New York to Palestine
Folks struggle for their rights
Until each child can say, "I'm free!"
We all must join the fight

Boycott, Divestment, Sanctions
BDS to be concise
You too can help Apartheid end
Make Israel pay a price

CHORUS:

Which side are you on?
Which side are you on?
Justice or oppression?
Which side are you on?

I Stood Up to Ethnic Cleansing

*(to the tune of "I've Been Working on the
Railroad")*

I stood up to ethnic cleansing
Opposed it all along
I stood up to ethnic cleansing
And I hollered it was wrong
Can't you hear the people
shouting, "Occupation No!"

And regarding all the settlements,
They will have to go

They will have to go,
They will have to go
They will have to go without delay
They will have to go,
They will have to go
They will have to go today

Someone's on the sidewalk singing
'Bout all the things they would love to
hide

Someone's on the sidewalk singing
Don't **buy** a-par-theid!
We're shouting:

War crimes! Draw the line!
Justice is our only gui-ide!
Equal rights for Palestine!
Don't buy a-par-theid!

Don't Buy Israeli

(to the tune of "Hava Nagila")

Don't buy Israeli,
Don't buy Israeli,
Don't buy Israeli
goods today! (x2)

L'Oreal and Ahava,
Stolen beauty breaks the law

Don't buy Israeli goods! Stop today!

Motorola, Sabra Hummus
You won't take our freedom from us
Don't buy Israeli goods! Stop today!

CHORUS:

Hey, hey, hey hey hey hey
Our tax dollars
 buy the weapons
Gotta stop this
 gruesome schleppin'
Congress needs
 some moral fiber
Zionists can't be the drivers

Freedom now! Freedom now!
Freedom now for Palestine!

Don't buy Israeli,
Don't buy Israeli,
Don't buy Israeli goods today! (x2)

When you shop
and when you dine
You can send Israel a sign
Don't buy Israeli goods!
Stop today!

Human rights are on the line,
Stand up! for Palestine!
Don't buy Israeli goods!
Stop today!

CHORUS:

Hey, hey, hey hey hey hey
Our tax dollars
 buy the weapons
Gotta stop this
 gruesome schleppin'
Congress needs
 some moral fiber
Zionists can't be the drivers

Freedom now! Freedom now!
Freedom now for Palestine!

Don't buy Israeli,
Don't buy Israeli,
Don't buy Israeli goods today! (x2)

Old Abdallah

(to the tune of "Old MacDonald")

Old Abdallah had a farm (ee-eye-ee-eye-oh)
And on his farm he grew zaytoon (ee-eye-ee-eye-oh)
With a good crop here and a good crop there
Here a crop, there a crop everywhere a good crop
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And from his farm they took his trees (ee-eye-ee-eye-oh)
With a caterpillar here, a caterpillar there
Here a cat, there a cat, everywhere a cat, cat
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And on his farm they built the wall (ee-eye-ee-eye-oh)
With a checkpoint here and a checkpoint there
Here a soldier, there a soldier everywhere Israeli soldiers
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And from his farm they took his sons (ee-eye-ee-eye-oh)
With an army raid here, army raid there
Here a raid there a raid everywhere an army raid
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And on his farm he gathered friends (ee-eye-ee-eye-oh)
With a protest here, a protest there
Here a march there a march
THIS IS HOW A MOVEMENT STARTS!

In New York we heard the call, demands they numbered 3
Occupation falls! Equality for all! Return of refugees!

With a boycott here, divestment there
BDS grows everywhere...
JOIN US NOW IN BDS
SAVE ABDULLAH'S FARM!

We're Not Gonna Buy It

(to the tune of Twisted Sister's "We're Not Gonna Take It")

We're not gonna buy it
No, we ain't gonna buy it
We won't buy Apartheid anymore

Don't buy the Brand Israel line
Boycott for Palesti-ine
They called we answered, with our
song
We'll fight Israeli oppression,
And US collaboration
If we have one voice, we'll be strong

We're not gonna buy it
No, we ain't gonna buy it
We won't buy Apartheid anymore

Apologists so condescending
Their gall is never ending
We just want justice, nothing less
The West Bank is invaded
Gaza is still blockaded
We'll do our best, to end this mess

Whoa.....

Whoa.....

We're right/yeah
We're free/yeah
We'll fight/yeah
You'll see/yeah

We're not gonna buy it
No, we ain't gonna buy it
We won't buy Apartheid anymore!

CONSUMER BOYCOTT/BDS CHANTS

They whitewash, we protest
Boycott, sanction and divest

Attention shoppers, draw the line
Stand up for Palestine!

Brand **Israel** - don't **buy** the line
They're destroying Palestine!

No profits from **Israeli** crime
Free **Palestine** - now's the time!

These products are not benign
They help oppress in Palestine

When you shop and when you dine,
Stand up for Palestine!

A pretty package cannot hide
Profiting from apartheid

Shoppers, you can a stand
No excuse for stealing land

BDS heed the call
Fight for justice... for all!

As you wait in the checkout line
Think about Palestine!

Shopkeepers, don't you know?
Israeli Apartheid's got to go!

Not another nickel, not another dime
No more money for Israel's crimes

AROMA ESPRESSO BAR:

For What it Costs

(to the tune of Buffalo Springfield's "For What It's Worth")

There's something happenin' there
What it is ain't exactly fair
There's a man with a gun sowin' fear
Sayin' your **country's** mine now so
disappear

CHORUS:

Think it's time we stop,
Hey what's that scent
Smells like illegal settlement

There's cappuccinos being steamed
But that won't **wake** Israel **from** its
conquering dream
Settlers sip in Male Adum'im
But **Palestinian** resistance is up to the
brim

CHORUS:

Think it's time we stop,
Hey what's that scent
Smells like illegal settlement

Your **A-ro-ma** strikes deep
In the West Bank it will creep
It **starts** when they bulldoze your
home
Try to **rebuild**, they jail you
and **say** shalom

CHORUS:

Think it's time we stop,
Hey what's that scent
Smells like illegal settlement

What a fine day for a tweet
Worldwide people in the street
Singin' songs and carryin' signs
Sayin' **don't** you buy **apartheid**

CHORUS:

Think it's time we stop,
Hey what's that scent
Smells like illegal settlement

Bad Cafe

(to the tune of Lady Gaga's "Bad Romance")

CHORUS:

Whoa oh oh oh oh oh oh
Don't get caught in a bad cafe (2x)

Boycott Boycott-Boycott
Boycott Boycott-Boycott
Boycott Boycott-Boycott
Boycott Aroma (2 x)

Aroma Cafe, built on Palestine
Aroma Cafe, across the green line
Free Palestine
Free Free Free Free Palestine (2x)

I want a coffee with a scone on the
side
But not at the cost of Apartheid
Aroma steals Palestinian land
Boycott and take a stand!

CHORUS:

Whoa oh oh oh oh oh oh
Don't get caught in a bad cafe (2x)

Boycott Boycott-Boycott
Boycott Boycott-Boycott
Boycott Boycott-Boycott
Boycott Aroma (2 x)

AROMA ESPRESSO BAR **CHANTS**

Have your coffee light and sweet
But don't buy A-ro-ma's deceit

They steam milk to cover up
Occupation in every cup

Aroma espresso is obscene
Whitewashing with milk and cream

Their cappuccinos are not benign
They help oppress in Palestine

Baristas and coffee drinkers
Boycott apartheid, don't be stinkers

A steamy latte cannot hide
Profiting from apartheid

Soup, salad, coffee, tea
Palestine will be free!

Drink two coffees, even more
But don't buy from this settlement
store

SODASTREAM (Best Buy, Crate & Barrel, Broadway Panhandler, Staples)

Carbonation

(To the tune of tune of Kool and The Gang's "Celebration")

Woo-hoo! Is this your carbonation?
Woo-hoo! Is this your carbonation?
Carbonation lies? Come on!
Carbonation lies? Come on!

There's a product being sold right here
For carbonation, but it's not what it
appears
Made in a colony - in occupied Palestine
SodaStream's factory is on the front line

Come on now
Carbonation
Don't let bubbles help them steal
people's land
Carbonation
Palestine's struggling, let's give them a
hand

It's time to come together
If human rights are what you
treasure
Everyone around the world
Come on!
Is this your carbonation?
Woo-hoo! Is this your carbonation?

Carbonation lies? Come on!
Carbonation lies? Come on!

Justice 'round the world - is our
dream
We won't buy, SodaStream
Justice 'round the world - is our
dream
We won't buy, SodaStream
Carbonation lies? Come on!

SodaStreamin'

*(To the tune of The Mamas and the Papa's
"California Dreamin'")*

Israel's hasbara
Tries to hide theft of land
Terrorizing natives
That's already been banned
Then they add greenwashing
To their devious brand
No More SodaStreamin'
For justice take a stand

Israel won't back down
Taking freedom away
Time to sell your stock
In SodaStream today
No one's safe and warm
If they're in Israel's way
No more SodaStreamin'
No more apartheid days

I've done my research
On Mishor Adumim
We keep the conquered on their knees
When we buy SodaStream
Don't buy oppression any more
Take settlements away
No more SodaStreamin'
No more apartheid days

SODASTREAM CHANTS

SodaStream, you're full of gas
Givin' occupation a freeee pass

30 second carbonator?
Human rights violator!

Drink your soda with some ice
But not at the cost of human rights!

SodaStream says it's green
Drowning Palestinian dreams

Burst the bubbles in their pop!
The occupation's got to stop!

Streaming Soda is a Crime
When there's Thirst in Palestine!

Settlement products make me
scream!
Don't you buy that SodaStream!

Drink your colas with some fizz
But SodaStream's a settlement biz

AHAVA (RICKY'S)

Ricky's

(to the tune of tune of Toni Basil's "Mickey")

Hey Ricky's, drop that line
Ahava's stealin' Palestine
Hey Ricky's, hey Ricky's! (x3)

You've known what Ahava's sellin'
Just a little too long.
You ignore what we're tellin'
That Ahava's doing wrong
Our ranks our swelling,
And we are headstrong, Ricky's

Ahava doesn't clean
It leaves a filthy grime
They're givin' us the chills,
And we won't give them our dimes
As long as they still,
Profit from their crimes, Ricky's.

REFRAIN:

Oh, Ricky's what a pity
You don't understand
You're selling dirty goods,
'Cause Ahava's stealin' land
Oh Ricky's what a pity
Can't you understand
It's stores like yours, Ricky!
You make us blue Ricky's, blue Ricky's!
Stop selling lies, Ricky's!

Oh Ricky's, what a crime
Ahava steals, you make a dime
Hey Ricky's, hey Ricky's! (x3)

REFRAIN:

Oh, Ricky's what a pity
You don't understand
You're selling dirty goods,
'Cause Ahava's stealin' land
Oh Ricky's what a pity
Can't you understand
It's stores like yours, Ricky!
You make us blue Ricky's, blue
Ricky's!
Stop selling lies, Ricky's!

Oh Ricky's, drop that brand
Ahava's stealin' people's land
Hey Ricky's, hey Ricky's! (x3)

AHAVA CHANTS

Ahava you can't hide
We can see your dirty side

Occupation is a Crime
Don't Steal from Palestine

Ricky's, Ricky's don't you know?
AHAVA has got to go.

Ahava sells beauty creams
While they kill Palestinian dreams

Hey Ricky's, what's that scent?
Smells like illegal settlement

Beauty secret from the Dead Sea
With occupation no one's free

Ahava, your name is mud
No cream's worth Palestinian blood

ACADEMIC BOYCOTT (NYU):

School Days Under Apartheid

(to the tune of Chuck Berry's "School Days")

Up in the mornin' and out to school
Israel's **un**iversities are the tool
Pale**stin**ian hist-ry, they give it a pass
Too busy with jobs for the army brass
Workin' your fingers right down to the
bone
To **help** control the occupied zone

Ring, ring goes the bell
Village **kids** are **in** the prison cell
Discrimination at Ben Gurion
Pale**stin**ian students almost unknown
Back in the classroom they cook the
books
Apartheid don't **know** how mean it looks

Set the campus on stolen land
This is **where** the seizure of Palestine's
planned
With the **grants** you love, you work for
the boss
All day **long** Palestinians waitin' to cross
Doin' **dem**ographics at Haifu U
Better **send** some natives to Timbuktu

Hail hail brand Isr-ael
Our prettier **face** must prevail
Long live hasbara
To **fool** the world is the holy grail
Look **out**, they're callin' us to account
Acad**em**ic apartheid's beyond the
pale

Soon as two thousand-five rolls
around
We're **boycottin'** to bring apartheid
down
You say we violate freedom of
speech
But you don't practice what you
preach
Up to the corner and round the bend
Pale**stin**ian freedom is at the end

ACADEMIC BOYCOTT CHANTS

“Academic **f**reedom,” they whine
But they deny it for Palestine

BDS heed the call
Academic freedom... for all!

From Gaza to the Golan Heights
Pale**st**inian students must have rights!

Universities, draw the line
Stand up for Palestine!

Students, teachers don't you know?
Israeli Apartheid's got to go!

South Africa you may recall
Divestment helped Apartheid's fall

New York State don't take the blue pill
Drop that anti-boycott bill

Albany don't take the bait
No McCarthyism in this state!

ASA we're on your side
Standing up against Apartheid

MAX BRENNER CHOCOLATE BAR & RESTAURANT:

BDS

(to the tune of The Jackson 5's "ABC")

B B-B B D-S

B B-B B D-S

You went to buy some chocolates
Now you're standing in front of the store
But, we **got** three letters to sing to you
That's why we're stopping you at the
door

(Now now now)

We're gonna teach you
All about chocolate
Sit yourself down, and take a seat
All you gotta do is repeat after me

CHORUS:

B-D-S!

Let's boycott, why not divest
And sanctions
Make Israel see
There's a price, don't make nice,
'Til Palestine is free
B-D-S!
Max is an unwelcome guest!
His IDF is a crime
It is time, for freedom for Palestine

Bil'in, Jayyous, Jerusalem
Israel is destroying lives
And with the help of their collaboration
Many a dictator thrives
Ah-ah-ah-dalah's gonna show you
(show you, show you)
How to BDS (how to BDS)

Spell me, you , do do do
Standing up for justice, that's all you
gotta do

CHORUS:

B-D-S!

Let's boycott, why not divest
And sanctions
Make Israel see
There's a price, don't make nice,
'Til Palestine is free

B-D-S!

Max is an unwelcome guest!
His IDF is a crime
It is time, for freedom for Palestine

Freedom now for Palestine (x3)

Sit down Max, and stop your lying!
Get up folks, show us what you can
do!

B-D-S

Max is an unwelcome guest
His IDF is a crime
It is time, for freedom for Palestine

Freedom now for Palestine (x3)

Gaza, Gaza

(to the tune of "The Oompa Loompa Song"
from *Willy Wonka and the Chocolate
Factory*)

CHORUS:

Gaza, Gaza, what happened to you?
Broken and starving, what can we do?
Max Brenner may seem quite benign
But it 's destroying Pal-es-tine.

What do you get when a cho-co-late
store

Collaborates in the cri-imes of war?
Feeding an army that ki-ills and maims
We know exactly who's to blame
Chocolate by the bald man

CHORUS:

Gaza, Gaza, what happened to you?
Broken and starving, what can we do?
Max Brenner may seem quite benign
But it 's destroying Pal-es-tine.

Who do you blame for checkpoints and
bombs
Violating norms, killing kids and moms
Blaming the victim's a lie and a shame
You know exactly who's to blame
Apartheid by the bald man

CHORUS:

Gaza, Gaza, what happened to you?
Broken and starving, what can we do?
Max Brenner may seem quite benign
But it 's destroying Pal-es-tine.

Boycott! Boycott! That's what we'll do!
We'll tell Max Brenner "Shame on you."
You can boycott Isr-a-el too
Like more and more people
everywhere do!

MAX BRENNER CHANTS

Before you eat here, stop, think
They back occupation with every
drink

Chocolate's not his only game
Brenner backs **soldiers** who kill
and maim

His choc-o-late may make you drool
But he's an Israeli army tool

Craving something icky sweet?
But **don't** buy Max **Brenner's**
deceit

Max is bald, that's OK
But he covers up oppression every
day

Give Max Brenner your cold
shoulders
He **gives** sweets to Israeli soldiers

Golani Brigade, a murderous bunch
Max **gives** them **chocolate** for
their lunch



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For more info and to sign up for announcements: www.adalahny.org