



CELEBRATING
5 YEARS OF THE PALESTINIAN
UNIFIED CALL FOR BOYCOTT
DIVESTMENT & SANCTIONS
AGAINST ISRAEL

**Palestinian Unified Call for
Boycott, Divestment and Sanctions
against Israel Until It Complies
with International Law and
Universal Principles of Human Rights, 2005**

One year after the historic Advisory Opinion of the International Court of Justice (ICJ) which found Israel's Wall built on occupied Palestinian territory to be illegal; Israel continues its construction of the colonial Wall with total disregard to the Court's decision. Thirty eight years into Israel's occupation of the Palestinian West Bank (including East Jerusalem), Gaza Strip and the Syrian Golan Heights, Israel continues to expand Jewish colonies. It has unilaterally annexed occupied East Jerusalem and the Golan Heights and is now de facto annexing large parts of the West Bank by means of the Wall. Israel is also preparing - in the shadow of its planned redeployment from the Gaza Strip - to build and expand colonies in the West Bank. Fifty seven years after the state of Israel was built mainly on land ethnically cleansed of its Palestinian owners, a majority of Palestinians are refugees, most of whom are stateless. Moreover, Israel's entrenched system of racial discrimination against its own Arab-Palestinian citizens remains intact.

In light of Israel's persistent violations of international law; and

Given that, since 1948, hundreds of UN resolutions have condemned Israel's colonial and discriminatory policies as illegal and called for immediate, adequate and effective remedies; and

Given that all forms of international intervention and peace-making have until now failed to convince or force Israel to comply with humanitarian law, to respect fundamental human rights and to end its occupation and oppression of the people of Palestine; and

In view of the fact that people of conscience in the international community have historically shouldered the moral responsibility to fight injustice, as exemplified in the struggle to abolish apartheid in South Africa through diverse forms of boycott, divestment and sanctions; and

Inspired by the struggle of South Africans against apartheid and in the spirit of international solidarity, moral consistency and resistance to injustice and oppression;

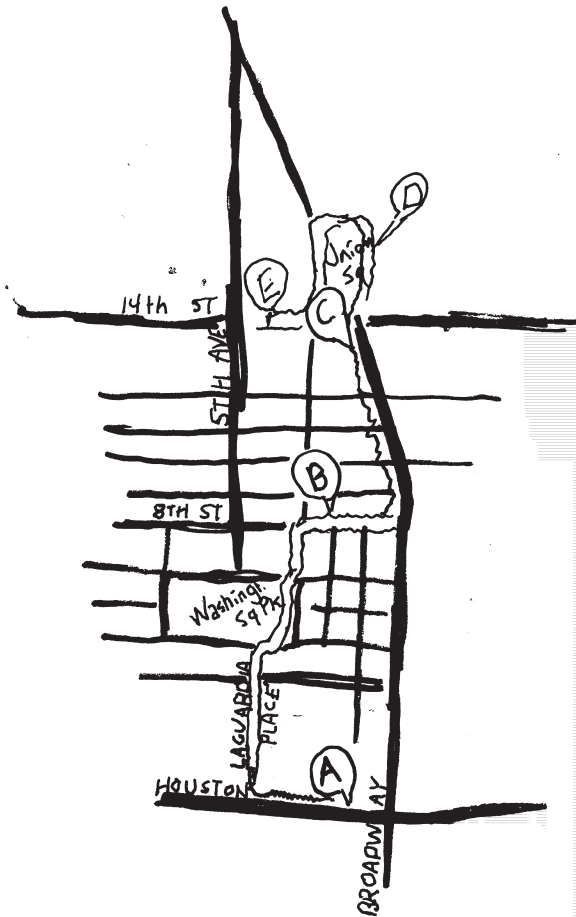
We, representatives of Palestinian civil society, call upon international civil society organizations and people of conscience all over the world to impose broad boycotts and implement divestment initiatives against Israel similar to those applied to South Africa in the apartheid era. We appeal to you to pressure your respective states to impose embargoes and sanctions against Israel. We also invite conscientious Israelis to support this Call, for the sake of justice and genuine peace.

These non-violent punitive measures should be maintained until Israel meets its obligation to recognize the Palestinian people's inalienable right to self-determination and fully complies with the precepts of international law by:

- 1. Ending its occupation and colonization of all Arab lands and dismantling the Wall;**
- 2. Recognizing the fundamental rights of the Arab-Palestinian citizens of Israel to full equality; and**
- 3. Respecting, protecting and promoting the rights of Palestinian refugees to return to their homes and properties as stipulated in UN resolution 194.**

Endorsed by over 150 unions, civil society institutions, NGOs and representative bodies representing Palestinians living in Israel, in the Occupied Territories and refugees and others living in the Palestinian Diaspora.

For a complete list of endorsers, please see:
www.bdsmovement.net



MARCH ROUTE

(Meet at Houston and MacDougal)

A) Aroma Cafe - 145 Greene St (at Houston)

B) Ricky's NYC - 44 E 8th St. (at Greene St.)

C) Max Brenner Cafe - 841 Broadway (btw. 13th and 14th St.)

D) Best Buy Mobile - 2 Union Square East (at 16th St.)

E) Ricky's NYC - 7 E 14th St. (btw 5th Ave and Union Sq. W)

SONGS FOR MARCHING

1. Tune: "Ain't Gonna Let Nobody Turn Me 'Round"

Ain't gonna let occupation
Turn me 'round, turn me
'round, turn me 'round
Ain't gonna let occupation
Turn me 'round
Gonna keep on walkin',
keep boycottin'
'Til Palestine is free

Ain't gonna let siege on
Gaza
Ain't gonna let Apartheid...
Ain't gonna let (Netanyahu)
(Max Brenner) (Ahava)...

2. Tune: "Down By the Riverside"

We're gonna Boycott Israel
(clap clap)
'Til Palestine is free (x3)
We're gonna Boycott Israel
(clap clap)
Til Palestine is free
They will profit from war no more

I ain't gonna buy Israeli goods...

We're gonna Boycott
(Ahava) (Max Brenner too)
(clap clap)
Won't let them rest until (x3)
We're gonna Boycott
(Ahava) (Max Brenner too)
(clap clap)
Won't let them rest until
They profit from war no more

3. Tune: "Which Side Are You On?"

I was sittin' home watching
CNN
Listening to government
lies
They say that Israel
must be safe
But what about Palestine?

CHORUS:

*Which side are you on?
Which side are you on?
Justice or oppression?
Which side are you on?*

All we really want is peace
Palestinians want it too
But segregation walls and
bombs
Can't lead to anything new

CHORUS

U.S., South Africa,
Palestine
Folks struggle for their
rights
Until each child can say,
"I'm free!"
We all must join the fight

CHORUS

Boycott, Divestment, and
Sanctions
BDS to be concise
You too can help Apartheid end
Make Israel pay a price

AROMA ESPRESSO BAR:

With over a hundred stores in Israel alone, this growing Israeli franchise has a location in the illegal settlement of Maale Adumim in the occupied West Bank.

4. tune: "For What It's Worth"

There's something happenin' there
What it is ain't exactly fair
There's a man with a gun sowin' fear
Sayin your country's mine
now so disappear

CHORUS:

*Think it's time we stop,
Hey what's that scent
Smells like illegal settlement*

There's cappuccinos being
steamed
But that won't wake Israel from its
conquering dream
Settlers sip in Male Adum'im
But Palestinian resistance is up to
the brim

CHORUS

Your Aroma strikes deep
In the West Bank it will creep
It starts when they bulldoze your
home
Try to rebuild, they jail you and say
shalom

CHORUS

What a fine day for a tweet
Worldwide people in the street
Singin' songs and carryin' signs
Mostly say don't buy apartheid

CHORUS

5. tune: "Bad Romance"

by La Gaga

CHORUS:

*Whoa oh oh oh oh oh oh
don't get caught in a
bad cafe (2x)*

*Boycott Boycott -
Boycott Boycott
Boycott Boycott-
Boycott Aroma (2 x)*

Aroma cafe, built on
Palestine

Aroma Cafe, across
the green line

Free Palestine

Free Free Free Free
Palestine (2x)

I want a coffee with a
scone on the side
but not at the cost of
Apartheid

Aroma steals

Palestinian land

Boycott and take a
stand!

CHORUS

RICKY'S NYC (AHAVA RETAILER):

Ahava promises "Beauty Secrets from the Dead Sea." But wait until you hear those secrets! Because Ahava is hiding the ugly truth--its products actually come from stolen Palestinian natural resources in the Occupied Palestinian West Bank, and are produced at a factory in the illegal settlement of Mitzpe Shalem.

Don't let the "made in Israel" sticker fool you--when you buy Ahava products you help finance the destruction of hope for a peaceful and just future for both Israelis and Palestinians.

Here in the metropolitan area we've been trying since August 2009 to convince Ricky's NYC CEO Dominick Costello to remove AHAVA from the chain's inventory. Our supporters sent him 2,000 emails on Valentine's Day saying: "Dominick, Have a heart--stop carrying AHAVA." We are now doing store protests to bring the message to shoppers, and you can help us by contacting Dominick at the chain's corporate headquarters. Be polite, be friendly and tell Dominick: "Ricky's should do the right thing and stop stocking AHAVA."

Dominick Costello, CEO Ricky's

dcostello@rickys-nyc.com (212) 352-8545, ext. 9

--- From Codepink's "Stolen Beauty" campaign

6. tune: "Mickey" by Toni Basil

Hey Ricky's, drop that line
Ahava's stealin' Palestine
Hey Ricky's, hey Ricky's! (x3)

Hey Ricky's
You've known what Ahava's sellin'
Just a little too long.
You ignore what we're tellin'
That Ahava's doing wrong.
Our ranks our swelling,
And we are headstrong, Ricky's

Ahava doesn't clean,
It leaves a filthy grime.
They're givin' us the chills,
And we won't give you our dimes.
As long as you still,
Profit from their crimes, Ricky's.

REFRAIN:

Oh Ricky's what a pity you don't understand

*You're selling dirty goods,
'Cause Ahava's stealin' land
Oh Ricky's what a pity can't you understand*

*It's stores like your's Ricky!
You make us blue Ricky's,
blue Ricky's!
Stop selling lies Ricky's!*

*Oh Ricky's, what a crime
Ahava steals, you make a dime
Hey Ricky's, hey Ricky's! (x3)*

REFRAIN

*Oh Ricky's, drop that brand
Ahava's stealin' people's land
Hey Ricky's, hey Ricky's! (x3)*

MAX BRENNER:

Owned by Strauss Group, Israel's second largest food and beverage company, which emphasizes its support for the Israeli army "to enhance their quality of life and service conditions, and sweeten their special moments." They have "adopted" the Golani and Giva'ati Brigades of the Israeli army, who have committed human rights abuses.

7. tune: "ABC" by the Jackson 5

B B-B B D-S

B B-B B D-S

You went to buy
some chocolates
Now you're standing
in front of the store
But, we got three
letters to sing to you
That's why we're
stopping you at the
door

(Now now now)

We're gonna teach
you

All about chocolate

Sit yourself down,

and take a seat

All you gotta do is

repeat after me

CHORUS:

B-D-S!

*Let's boycott, why
not divest*

And sanctions

Make Israel see

There's a price,

don't make nice,

'Til Palestine is free

B-D-S!

8. tune: "Oompa Loompa"

CHORUS:

*Gaza, Gaza, what happened to you?
Broken and starving, what can we do?
Max Brenner may seem quite benign
But it is destroying Pal-es-tine.*

What do you get when a cho-co-late store
Collaborates in the cri-imes of war?
Feeding an army that ki-ills and maims
We know exactly who's to blame
Chocolate by the bald man

CHORUS (x 2)

Who do you blame for checkpoints and bombs
Violating norms, killing kids and moms
Blaming the victim's a lie and a shame
You know exactly who's to blame
Apartheid by the bald man

CHORUS (x 2)

Boycott! Boycott! That's what we'll do!
We'll tell Max Brenner "Shame on you."
You can boycott Isr-a-el too
Like the oompah loompah doopity do!

*Max is an
unwelcome guest!
His IDF is a crime
It is time, for
freedom for
Palestine*

Come on let us tell
you just a thing or two
We are gonna tell
you why to boycott
Max
Come on, come on
come on

SONGS FOR MARCHING, PT. 2

9. "We Shall Not be Moved"

Palestine, we shall not be moved (x2)
Until you're as free just like any other
We shall not be moved
Palestine, we shall not be moved (x2)
Until Israel stops its occupation
We shall not be moved
Palestine, we shall not be moved (x2)
Just like those Freedom Fighters in South Africa
We shall not be moved
Palestine, we shall not be moved (x2)
We'll boycott Israel 'til there's justice for you
We shall not be moved

Let us tell you what
it's all about

Bil'in, Jayyous,
Jerusalem
Israel is destroying
lives
And with the help of
their collaboration
Many a dictator
thrives
Ah-ah-ah-dalah's
gonna show you
(show you, show
you)
How to BDS
(how to BDS)

Spell me, you
Standing up for
justice, that's all you
gotta do

CHORUS

Freedom now for
Palestine (x3)

Sit down Max, and
stop your lying!
Get up folks, show
us what you can do!

Boycott, boycott,
Max now (x6)
Freedom now for

Palestine

B-D-S
Max is an
unwelcome guest
His IDF is a crime
It is time, for freedom
for Palestine

We are gonna show
you how to B-D-S

Come on, come on
come on
Let us tell you what
it's all about

BEST BUY (MOTOROLA RETAILER):

Motorola supplies Israel with the communications infrastructure to sustain the occupation, including a cellular network for settlements, metal detection gates for checkpoints, and surveillance systems.

10. tune: "Hello Mudda"

Hello Moto here's a photo
This is me not buying your
phone
Not because of the
recession
But because of Palestinian
dispossession

Your communications
know-how
Has turned suffering
to a cash cow
Helping settlers squash a nation
How I'm hoping you will help
with its cessation

I don't need a cellphone picture
To know how the
checkpoint strictures

Ruin the lives of
Palestinians
Who can't get out or in!

Moto you can stop it
If you give up bloody
profits
Gained from your sad
participation
In the theft of land as
settlements expand

Wait a minute,
they've stopped bombing
No more checkpoints,
people calming
There is justice
so says Newsday
Thank you Moto for your
change of heart next Tuesday

SONGS FOR MARCHING, PT. 3

11. tune: "Hava Nagila" (trad)

Don't buy Israeli,
Don't buy Israeli,
Don't buy Israeli
goods today! (x2)

L'Oreal and Ahava,
Stolen beauty breaks the law

Don't buy Israeli goods!
Stop today!

Motorola, Sabra Hummus
You won't take our freedom
from us
Don't buy Israeli goods!
Stop today!

CHORUS:

*Hey, hey, hey hey hey hey
Our tax dollars
buy the weapons
Gotta stop this
gruesome schleppin'
Congress needs
some moral fiber
Zionists can't be the drivers*

*Freedom now! Freedom now!
Freedom now for Palestine!*

*Don't buy Israeli,
Don't buy Israeli,
Don't buy Israeli goods
today! (x2)*

When you shop
and when you dine
You can send Israel a sign
Don't buy Israeli goods!
Stop today!

Human rights are on the line,
Stand up! for Palestine!
Don't buy Israeli goods!
Stop today!

CHORUS

12. tune: "Old MacDonald"

Old Abdallah had a farm
(ee-eye-ee-eye-oh)
And on his farm he grew
zaytoon (ee-eye-ee-eye-oh)
With a good crop here and a
good crop there
Here a crop, there a crop
everywhere a good crop

Old Abdallah had a farm
(ee-eye-ee-eye-oh)

And from his farm they took
his trees (ee-eye-ee-eye-oh)
With a caterpillar here, a
caterpillar there
Here a cat, there a cat,
everywhere a cat, cat
Old Abdallah had a farm (ee-
eye-ee-eye-oh)

And on his farm they built the
wall (ee-eye-ee-eye-oh)
With a checkpoint here and a
checkpoint there
Here a soldier, there a
soldier everywhere Israeli
soldiers
Old Abdallah had a farm
(ee-eye-ee-eye-oh)

And from his farm they took
his sons (ee-eye-ee-eye-oh)
With an army raid here, army
raid there
Here a raid there a raid
everywhere an army raid
Old Abdallah had a farm (ee-
eye-ee-eye-oh)

And on his farm he gathered
friends (ee-eye-ee-eye-oh)
With a protest here, a protest
there
Here a march there a march

**THIS IS HOW A
MOVEMENT STARTS!**

(cont'd)

In New York we heard the call, demands they numbered 3
Occupation falls! Equality for all! Return of refugees!

With a boycott here, divestment there
BDS grows everywhere...

**JOIN US NOW IN BDS
SAVE ABDULLAH'S FARM!**

Thank you for coming to our demonstration today!

B-D-S is a peaceful, grassroots movement to hold Israel accountable for its ongoing violations of basic Palestinian rights and freedoms. It advocates an end to the occupation of Palestinian lands, equal rights for all and the implementation of the right of return for all Palestinian refugees. It is a positive and effective form of resistance to oppression and an expression of solidarity with Paalestinians. BDS is Palestinian-led and Israeli-inclusive.

You can take individual BDS actions or organize a campaign almost anywhere: in your place of worship, business or union, or even in your own neighborhood. BDS is the right thing to do and now is the right time to do it!

Adalah-NY: The New York Campaign for the Boycott of Israel

For more info and to sign up for announcements: www.adalahny.org

More NYC BDS campaigns:

Brooklyn For Peace (brooklynpeace.org), Codepink (www.stolenbeauty.org),

Jewish Voice for Peace (jewishvoiceforpeace.org)

For more information about BDS:

www.bdsmovement.net - www.whoprofits.org

OLD ABDULLAH HAD A FARM

by Ethan
words by Adalah-
NY



AND ON HIS FARM HE GREW ZEYTOUN

zey toon (olives) = زيتون

WITH A GOOD CROP HERE

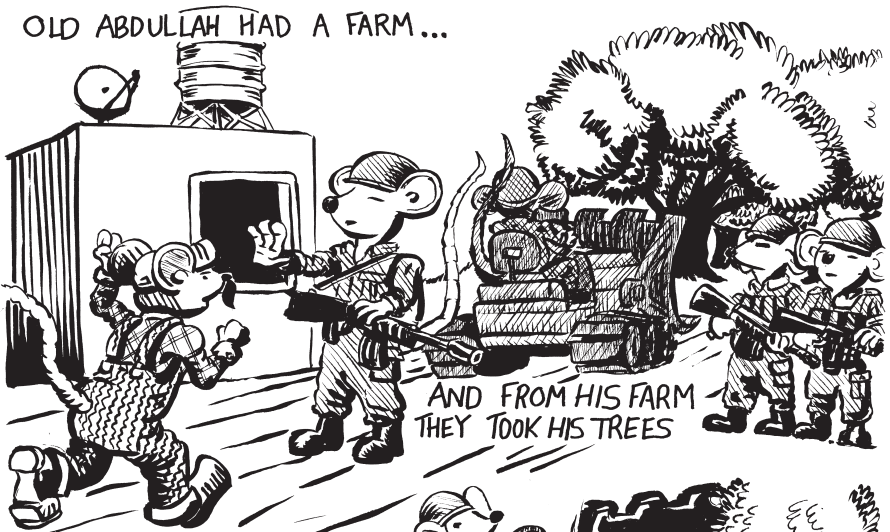
AND A GOOD CROP THERE

HERE A CROP

THERE A CROP

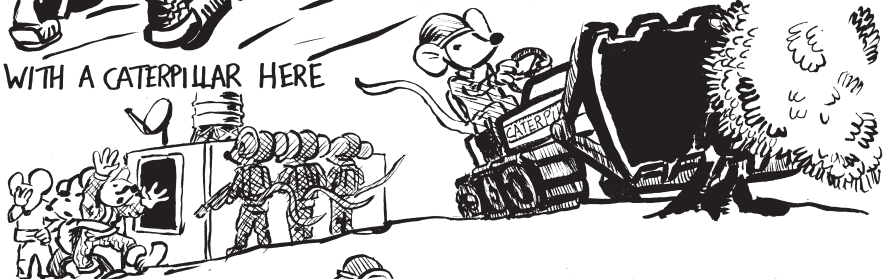
EVERYWHERE A GOOD CROP

OLD ABDULLAH HAD A FARM...



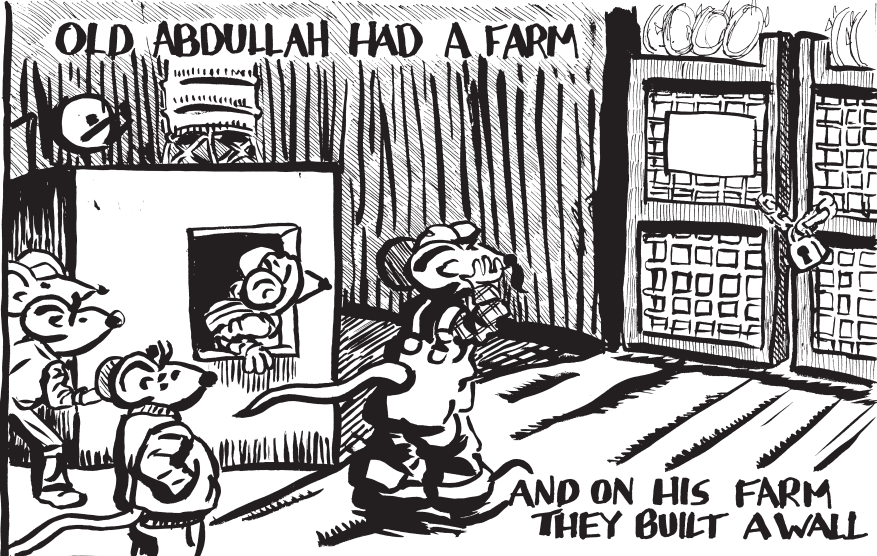
AND FROM HIS FARM
THEY TOOK HIS TREES

WITH A CATERPILLAR HERE



AND A CATERPILLAR THERE





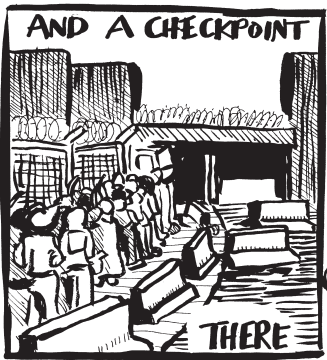
OLD ABDULLAH HAD A FARM

AND ON HIS FARM THEY BUILT A WALL



WITH A CHECKPOINT

HERE



AND A CHECKPOINT

THERE

HERE
A
S
O
L
D
I
E
R

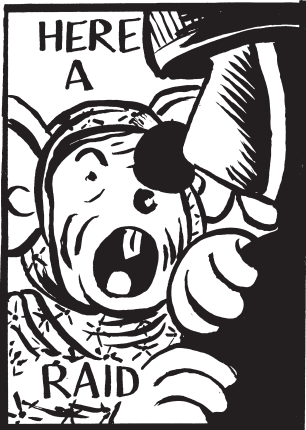
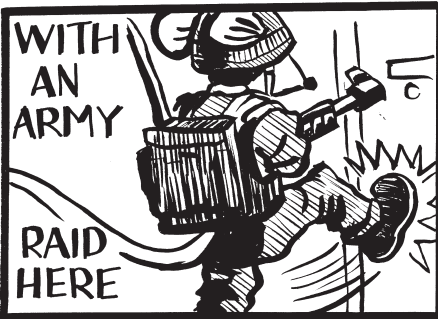
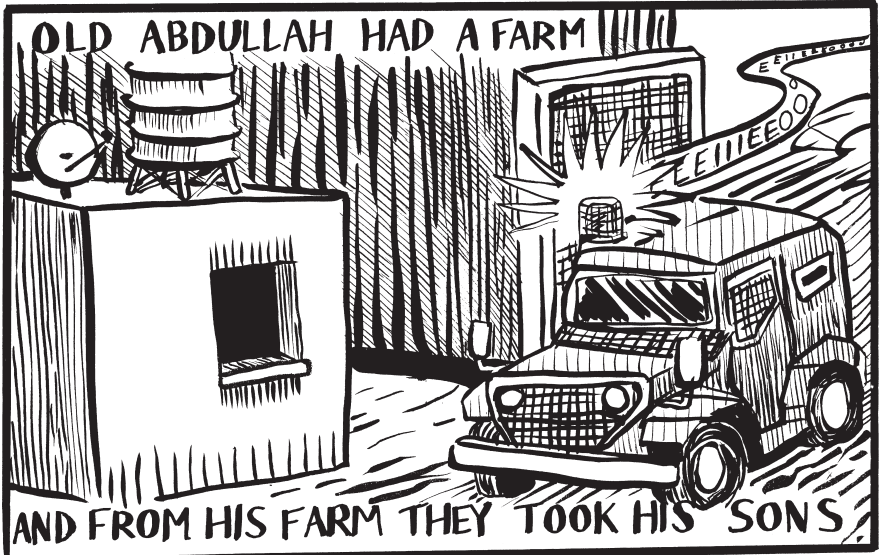
T
H
E
R
E

A

S
O
L
D
I
E
R



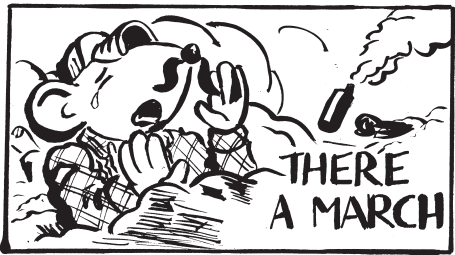
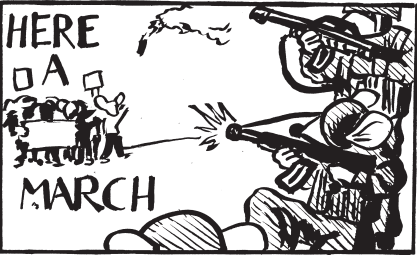
EVERYWHERE AN ISRAELI SOLDIER



OLD ABDULLAH HAD A FARM



...AND ON HIS FARM HE GATHERED FRIENDS.



**THIS IS
HOW**

APARTHEID
IS A
CRIME

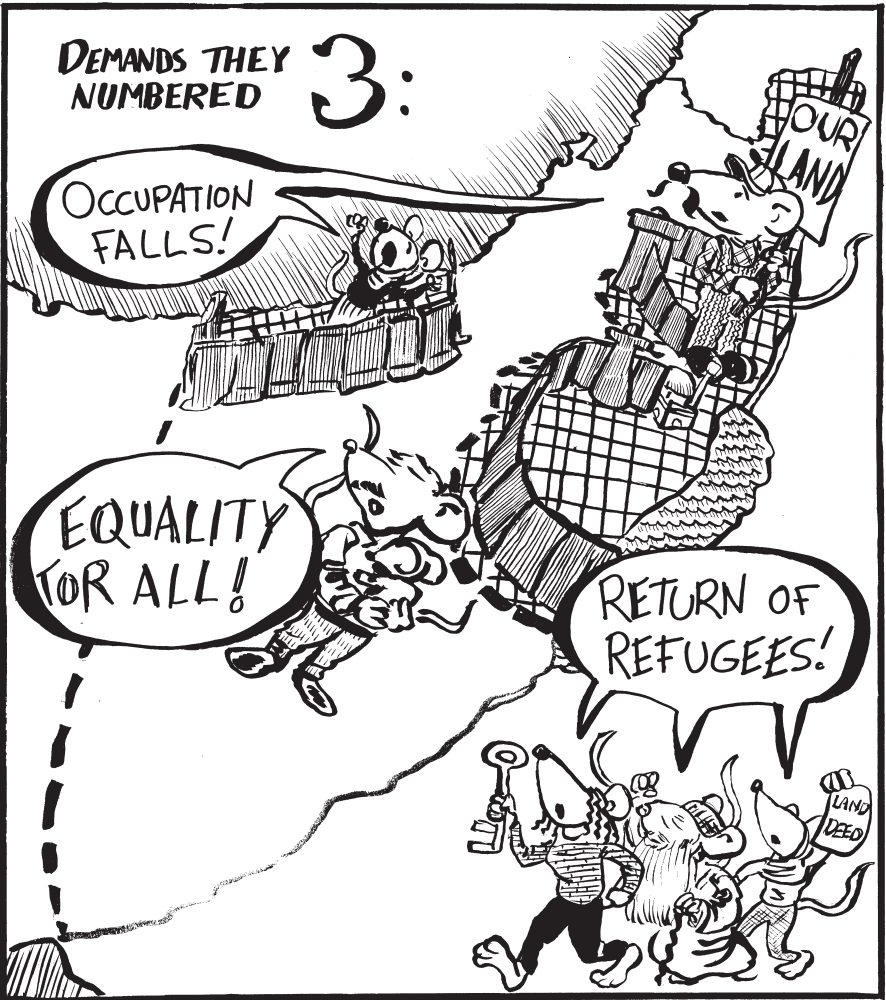
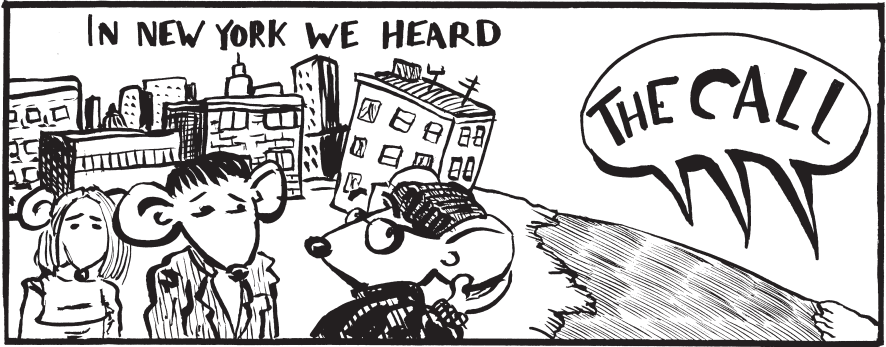
WE
WAN
OUR LAN

WE WANT
OUR LAND

AF
I
CR



**A
MOVEMENT
STARTS**





WITH
A

BOYCOTT

HERE

AND
DIVESTMENT

THERE

BDS GROWS

EVERYWHERE

JOIN US
NOW IN BDS!

SAVE
ABDULLAH'S FARM!